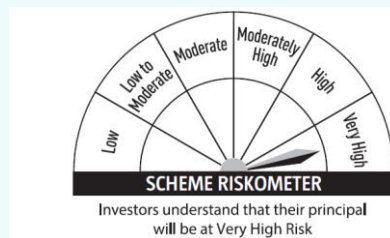

CANARA ROBECO
BLUE CHIP EQUITY FUND

Canara Robeco Blue Chip Equity Fund

Large Cap Fund - An open ended equity scheme predominantly investing in large cap stocks

This product is suitable for investors who are seeking*

- Capital appreciation over long term
- Investing predominantly in equities and equity related instruments of large cap companies



*Investors should consult their financial advisers if in doubt about whether the product is suitable

CONTENTS

- **Blue Chip Equity Funds**
 - Risk-Reward Matrix
 - An Introduction

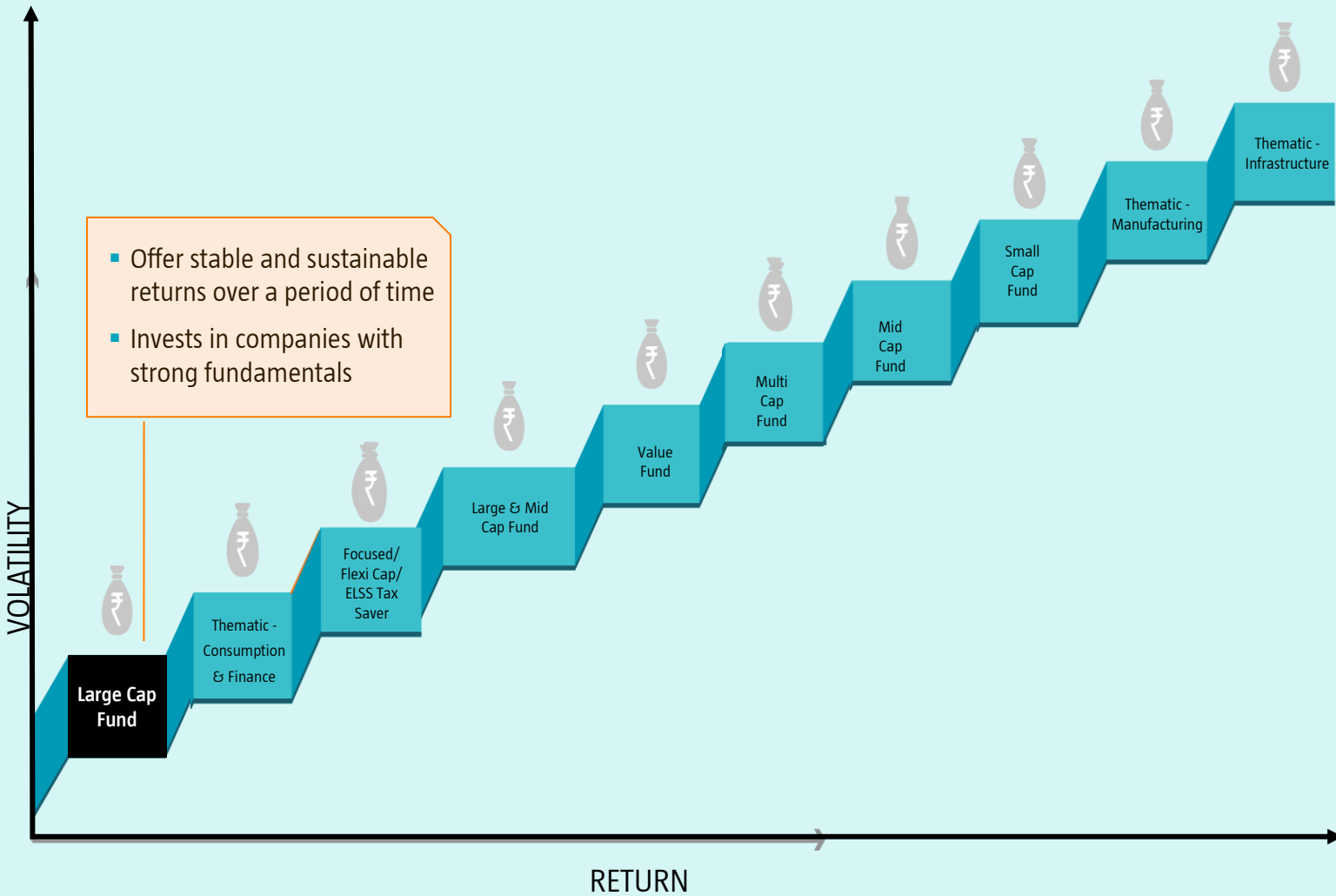
- **Canara Robeco Blue Chip Equity Fund**
 - Investment Process
 - Portfolio
 - Performance

- **Why Canara Robeco Blue Chip Equity Fund**

- **Product Positioning**

- **Fund Facts**

RISK-REWARD MATRIX



Large Cap Funds are less riskier than Diversified, Thematic & Mid & Small Cap Funds

LARGE CAP EQUITY FUNDS – AN INTRODUCTION

Blue Chip:

- Proxy to Economy
- Resembles the market



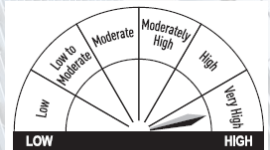
Canara Robeco Blue Chip Equity Fund

Large Cap Fund: An open ended equity scheme predominantly investing in large cap stocks

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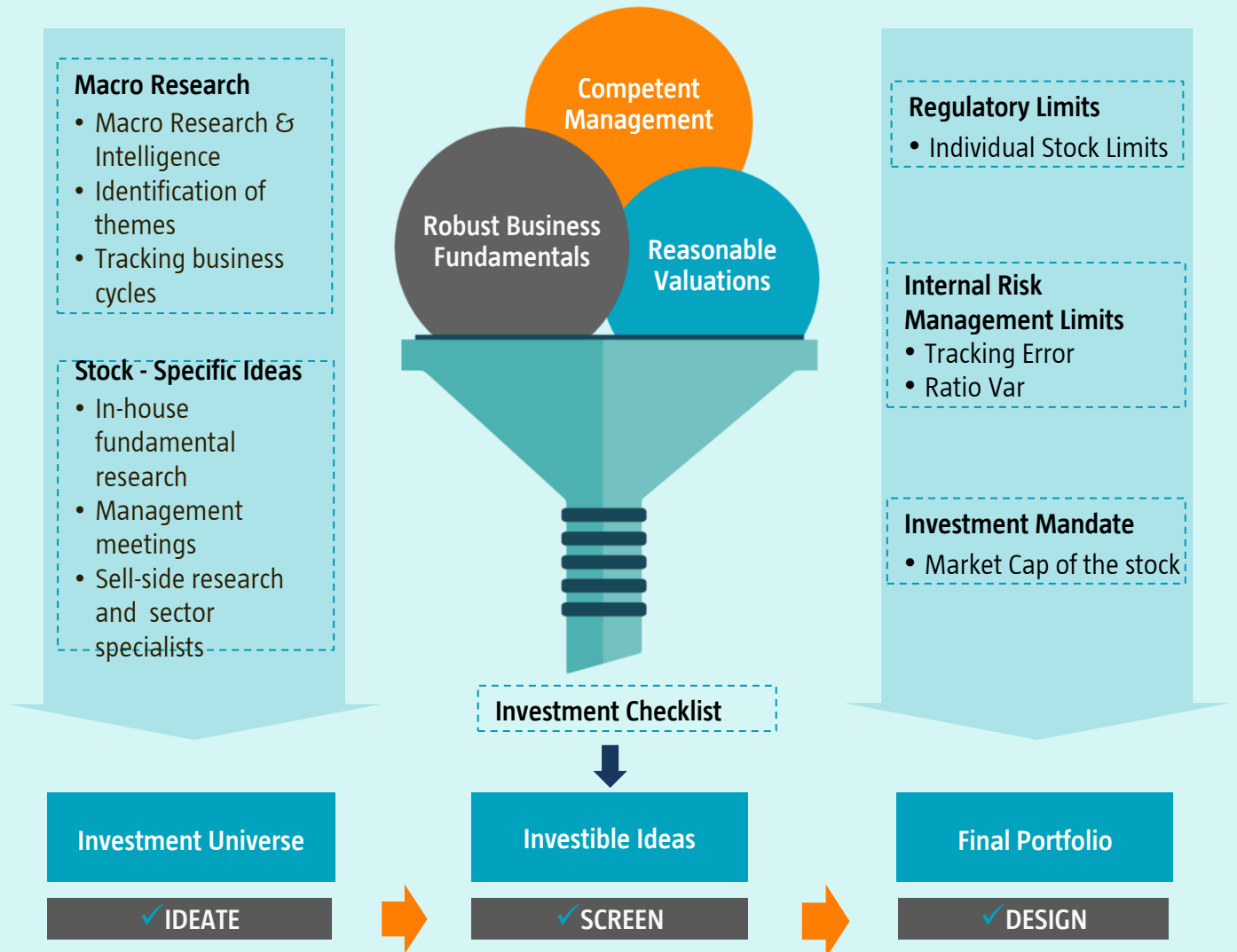
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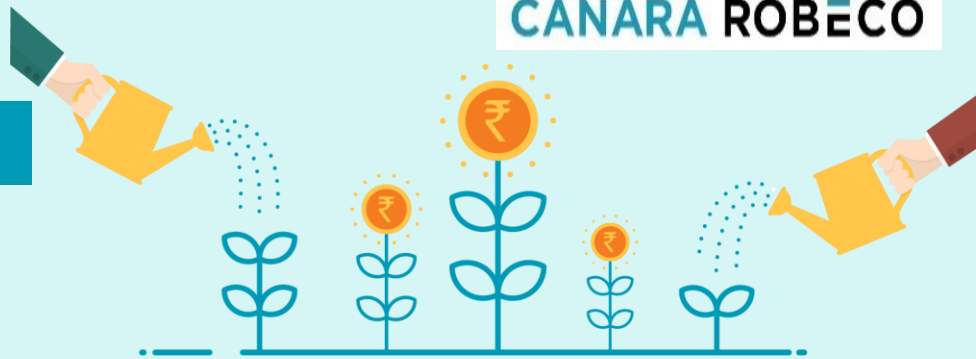
Investors understand that their principal will be at Very High Risk

INVESTMENT PROCESS

3 Steps investment process designed to achieve the investment objective in a disciplined manner



LARGE CAP ADVANTAGE



Relatively stable



Lower drawdown



Potential to grow

Blue chip stocks are less volatile than other stocks across capitalization.

They tend to weather the fall better and recover sooner than others

Large Cap companies witness lower drawdown as compared to mid and small sized companies

Many Indian large cap companies are small compared to their global peers.

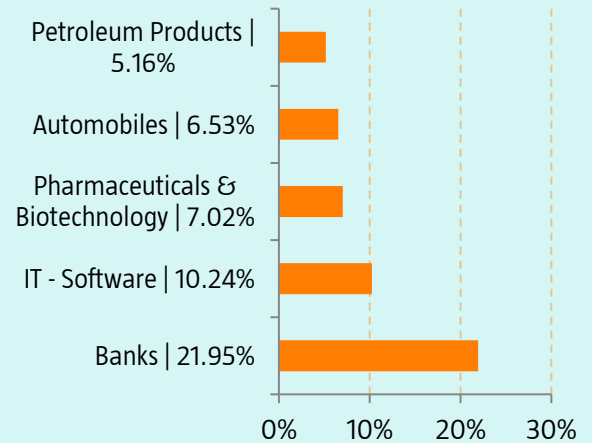
They have a long runway for growth available to them.

There is an immense scope for current Large Caps to become Super Large Caps going forward

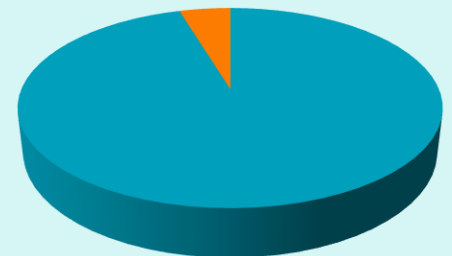
PORTFOLIO SNAPSHOT

Top 10 Holdings	Industry Classification	% of Net Assets
HDFC Bank Ltd	Banks	8.03%
ICICI Bank Ltd	Banks	7.72%
Reliance Industries Ltd	Petroleum Products	5.16%
Infosys Ltd	IT - Software	4.90%
Bharti Airtel Ltd	Telecom - Services	4.20%
Larsen & Toubro Ltd	Construction	3.41%
ITC Ltd	Diversified Fmcg	2.98%
Ultratech Cement Ltd	Cement & Cement Products	2.79%
State Bank of India	Banks	2.77%
NTPC Ltd	Power	2.71%

Top 5 Sector break up (% to NAV)



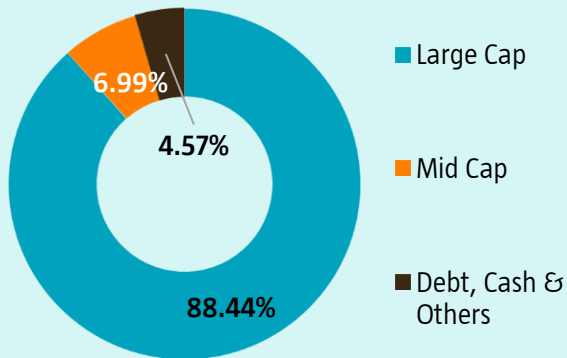
Asset Allocation



- A concentrated portfolio with 54 stocks
- Top 5 Sectors: 50.90%
- Top 10 Stocks: 44.67%

PORTFOLIO SNAPSHOT

Market Capitalisation (%)



Investment Style



Quantitative Information

Criteria	Values
Standard Deviation	11.12
Portfolio Beta	0.88
Portfolio Turnover Ratio	0.27 times
R-Squared	0.96
Sharpe Ratio	0.73

- Focus on blue chip companies by investing in Top 100 companies based on market capitalisation
- Fund focuses on companies and sectors that are expected to perform better than the general market
- Fund uses inputs from internal quant model to identify investable companies

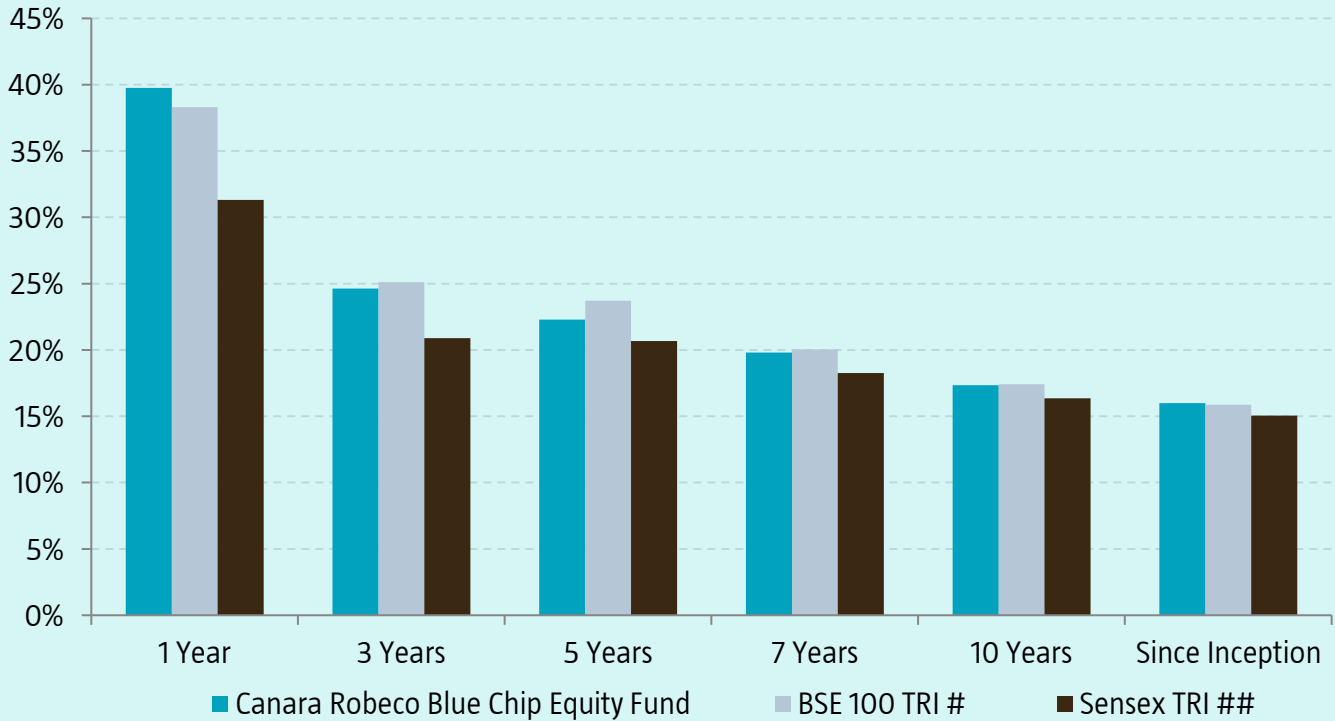
PERFORMANCE AT A GLANCE

Canara Robeco Blue Chip Equity Fund: Rs. 64,180 on an investment of Rs.10,000 since inception

Period	Returns (%)			Current Value of Standard Investment of Rs.10,000 in the		
	Scheme	BSE 100 TRI #	Sensex TRI ##	Scheme	BSE 100 TRI #	Sensex TRI ##
Last 1 Year	37.78	37.36	29.48	13802	13760	12966
Last 3 Years	15.28	16.76	13.98	15325	15926	14813
Last 5 Years	20.18	20.29	18.26	25100	25207	23148
Since Inception (CAGR)	14.07	13.27	14.88	64180	58141	70912

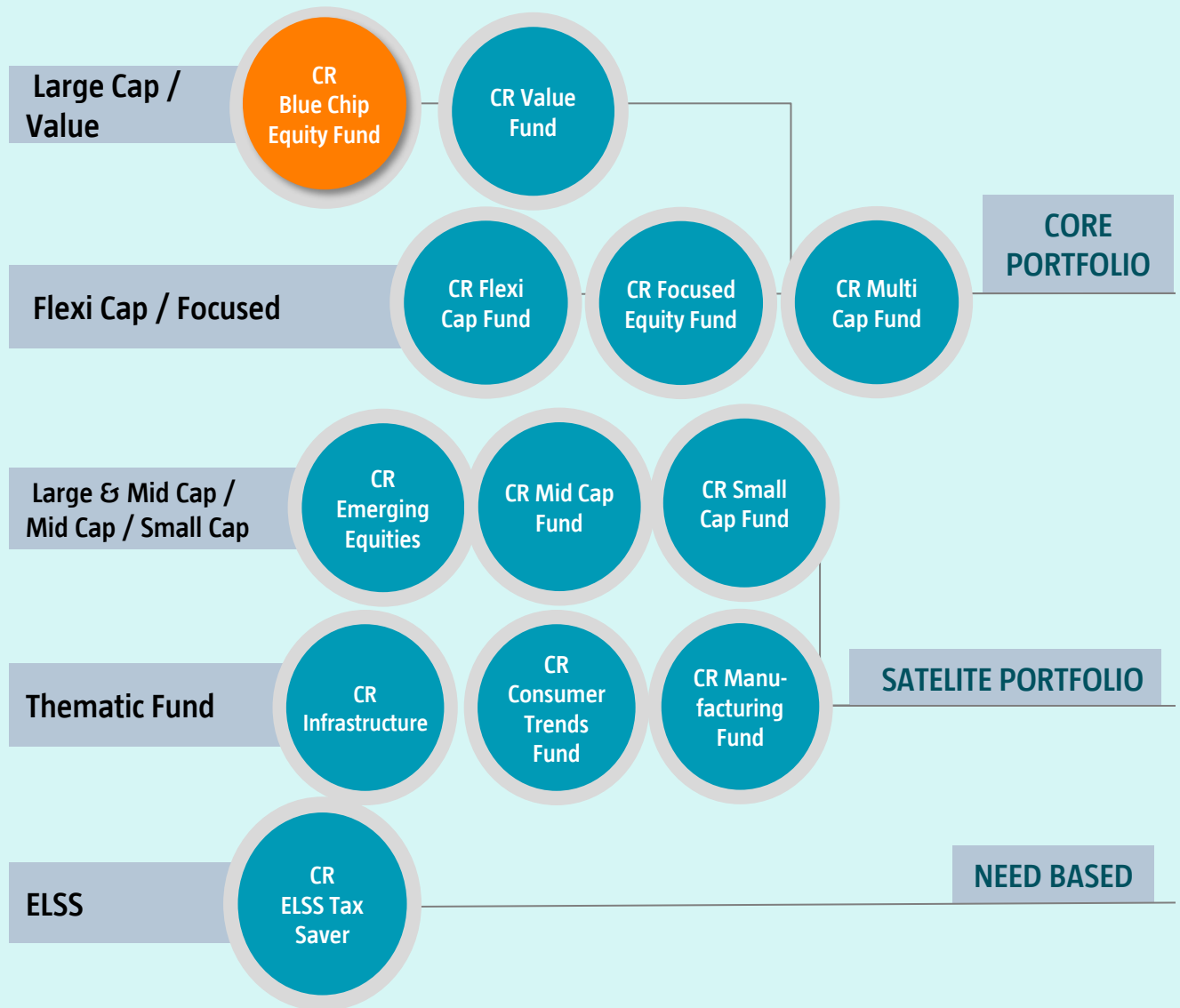
The past performance may or may not be sustained in the future. Returns are based on growth NAV of Regular plan and are calculated on compounded annualized basis for a period of more than (or equal to) a year and absolute basis for a period less than a year. Inception Date: August 20, 2010. Different plans have a different expense structure. The performance details provided herein are of Regular Plan. (1) Mr. Shridatta Bhandwadar is managing the scheme since 5-July-16. (2) Mr. Vishal Mishra is managing the scheme since 01-June-21. Performance as on 30th Sept'24

PERFORMANCE AT A GLANCE - SIP



Canara Robeco Blue Chip Equity Fund	1 Year	3 Years	5 Years	7 Years	10 Years	Since Inception
Total Amt invested (INR)	120000	360000	600000	840000	1200000	1700000
Market Value (INR)	144393	514536	1043311	1700716	2985836	5849546

PRODUCT POSITIONING



WHY INVEST



- Opportunity to participate in the **India Growth Story**
- **Focused Blue Chip** holdings by investing in Top 100 companies based on their Market capitalization
 - ✓ Blue Chip Companies are proxies to the Economy and have potential to grow
 - ✓ Blue Chip Companies reflect characteristics of **"LEADERS"**
- Can be part of the **'CORE'** portfolio of an investor's equity portfolio
- Concentrated & Seasoned portfolio compared to other sector / thematic funds.

FUND FACTS

Fund Category	Open ended equity scheme
Investment Objective	To provide capital appreciation by predominantly investing in companies having a large market capitalization. However, there can be no assurance that the investment objective of the scheme will be realized.
Inception Date	20-Aug-10
Asset Allocation	<input type="checkbox"/> Large Cap equity and equity related instruments* - 80% to 100% (Risk- High) <input type="checkbox"/> Other Equity and equity related instruments - 0% to 20% (Risk- Low) <input type="checkbox"/> Debt and Money Market Instruments - 0% to 20% (Risk- Low to Medium) <input type="checkbox"/> Reits/Invits- 0% to 10% (Risk- Medium to High)
Plans/Options	Regular & Direct Plan: Options: Growth / IDCW with payout & Reinvestment
Facilities	SIP/ STP/ SWP/ Dividend Transfer Facility
Fund Size	Rs. 15,311.79 Crs (Month End AUM)
Load Structure	Exit Load: 1% - if redeemed/switched out within 1 year; Nil- if redeemed/switched out after 1 year
Benchmark	BSE 100 TRI
Fund Manager	Mr. Shridatta Bhandwaldar, Mr. Vishal Mishra

Performance of Fund Manager

Fund Manager: Mr. Shridatta Bhandwaldar

Scheme Names	CAGR (%)									
	6 Months Return**		1 Year Return		3 Years Return		5 Years Return		Since Inception	
	Scheme	Benchmark*	Scheme	Benchmark*	Scheme	Benchmark*	Scheme	Benchmark*	Scheme	Benchmark*
CANARA ROBECO SMALL CAP FUND			41.75	51.15	24.12	26.25	35.08	32.63	29.02	28.46
CANARA ROBECO INFRASTRUCTURE			65.71	85.49	32.79	40.89	30.85	35.14	16.19	-
CANARA ROBECO CONSUMERTRENDS FUND			45.59	37.36	21.24	16.76	23.53	20.29	17.79	13.63
CANARA ROBECO FOCUSED EQUITY FUND			42.23	40.85	19.07	18.39	N.A	-	23.07	22.46
CANARA ROBECO EMERGING EQUITIES			44.33	43.26	17.49	21.05	23.69	25.50	18.19	-
CANARA ROBECO FLEXICAP FUND*			39.15	40.85	15.33	18.39	20.87	22.38	18.36	17.27*
CANARA ROBECO ELSS TAX SAVER			40.09	40.85	16.63	18.39	22.79	22.38	20.09	18.44
CANARA ROBECO EQUITY HYBRID FUND			31.86	28.52	13.77	13.61	17.75	16.80	12.01	-
CANARA ROBECO BLUE CHIP EQUITY FUND			37.78	37.36	15.28	16.76	20.18	20.29	14.07	13.27
CANARA ROBECO MID CAP FUND			49.21	52.24	N.A	-	N.A	-	36.19	40.52
CANARA ROBECO MULTI CAP FUND			44.46	44.06	N.A	-	N.A	-	40.12	41.80
CANARA ROBECO MANUFACTURING FUND**	59.49	55.13	N.A	-	N.A	-	N.A	-	58.26	53.34

Note:

- Mr. Shridatta Bhandwaldar manages 13 open-ended schemes of Canara Robeco Mutual Fund.
- Period for which scheme's performance has been provided is computed basis last day of the month-end preceding the date of advertisement.
- Different plans shall have a different expense structure. The performance details provided herein are of Regular plan - Growth Option.
- Past performance may or may not be sustained in the future.
- : Corresponding Benchmark values not available
- N.A.- Not Applicable because scheme is in existence for less than 1 year or 3 years respectively.
- *Since inception return for the benchmark is Composite return - "As TRI data is not available since inception of the scheme, benchmark performance is calculated using composite CAGR of BSE 500 TRI Index. PBI values from 16th Sept 2003 to 1st Aug, 2006 and TRI values since 1st Aug, 2006 are considered.
- Canara Robeco Balanced Advantage Fund has not completed 6 months, hence the performance details are not provided.
- **Scheme has been in existence for more than six months but less than one year, therefore returns shown above are based on simple annualized growth rate of the scheme for the past 6 months and since inception.

Fund Manager: Mr. Vishal Mishra

Scheme Names	CAGR (%)							
	1 Year Return		3 Years Return		5 Years Return		Since Inception	
	Scheme	Benchmark*	Scheme	Benchmark*	Scheme	Benchmark*	Scheme	Benchmark*
CANARA ROBECO INFRASTRUCTURE	65.71	85.49	32.79	40.89	30.85	35.14	16.19	-
CANARA ROBECO ELSS TAX SAVER	40.09	40.85	16.63	18.39	22.79	22.38	20.09	18.44
CANARA ROBECO BLUE CHIP EQUITY FUND	37.78	37.36	15.28	16.76	20.18	20.29	14.07	13.27
CANARA ROBECO VALUE FUND	44.11	40.85	24.30	18.39	N.A	-	23.93	18.66
CANARA ROBECO MULTI CAP FUND	44.46	44.06	N.A	-	N.A	-	40.12	41.80

Note:

- Mr. Vishal Mishra manages 5 open-ended schemes of Canara Robeco Mutual Fund.
- Period for which scheme's performance has been provided is computed basis last day of the month-end preceding the date of advertisement.
- Different plans shall have a different expense structure. The performance details provided herein are of Regular plan - Growth Option.
- Past performance may or may not be sustained in the future.
- : Corresponding values not available
- N.A.- Not Applicable because scheme is in existence for less than 3 years or 5 years respectively.

DISCLAIMER

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