

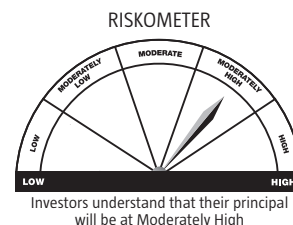
CANARA ROBECO BLUE CHIP EQUITY FUND

(Large Cap Fund - An open ended equity scheme predominantly investing in large cap stocks)

This product is suitable for investors who are seeking*:

- Capital appreciation over long term
- Investing predominantly in equities and equity related instruments of large cap companies

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.



Large companies are considered to be the "Leaders" in their respective businesses in terms of scale and size, which is one reason why their stocks are less volatile. Canara Robeco Blue Chip Equity Fund invests in these large-cap* companies and seeks to provide capital appreciation. The fund invests predominantly in large caps. Indian large caps are evergreen stocks with a potential to grow along with the growth in Indian economy. Large caps tend to perform in line with the broader markets during the bull phase and are better equipped to withstand the slowdown when the tide turns.

*As defined by SEBI Circular No. SEBI / HO / IMD / DF3 / CIR / P / 2017 / 114 dated October 06, 2017 and SEBI/HO/IMD/DF3/CIR/P/2017/126 dated December 04, 2017 and as amended from time to time (currently it defines Large Cap Companies as those which are ranked from 1 to 100 based on their full market capitalization)

Large Cap Advantage:

Large cap stocks are the proxies to the economy and have the following relative advantages over other lesser – capitalized stocks: -



Relatively stable – They are less volatile than other stocks. They tend to weather the fall better and recover sooner than others.

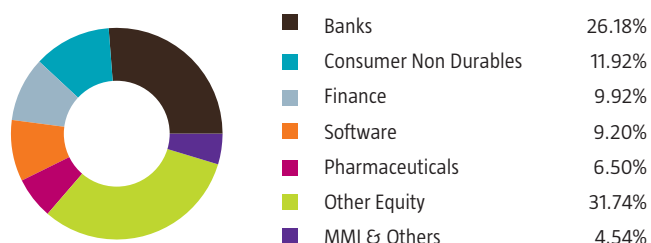
Lower drawdown – In comparison to mid and small sized companies, the drawdown is lower for large caps.

Potential to grow – Many Indian large caps are small compared to their global peers. They have a long runway for growth available to them. There is an immense scope for current Large Caps to become Super Large Caps going forward.

Why Canara Robeco Blue Chip Equity Fund :

- ▶ Focused portfolio of large cap companies which aims to provide stability and adequate diversification
- ▶ Focused on investing in the Indian growth story. Portfolio exposed to only Large caps which are one of the safest investments (risk-return) and thereby has exposure to leaders across sectors
- ▶ Fund picks companies with strong fundamentals
- ▶ Can be part of the 'CORE' portfolio of an investor's equity allocation

Sector Allocation (as on 30th August, 2019)



Top 10 Holdings (as on 30th August, 2019)

Portfolio is spread across 35 stocks with Top 10 Stocks contributing to 53.93% of the Net Assets.

Name of the Company	Industry Classification	% of Net Assets
HDFC Bank Ltd	Banks	9.22
ICICI Bank Ltd	Banks	8.11
Housing Development Finance Corporation Ltd	Finance	5.45
Larsen & Toubro Ltd	Construction Project	5.08
Infosys Ltd	Software	5.06
Kotak Mahindra Bank Ltd	Banks	4.70
Hindustan Unilever Ltd	Consumer Non Durables	4.17
Axis Bank Ltd	Banks	4.15
Tata Consultancy Services Ltd	Software	4.14
Reliance Industries Ltd	Petroleum Products	3.85

Fund Specifics

Fund Inception	: August 20, 2010		
Investment Objective	: The Investment Objective of the fund is to provide capital appreciation by predominantly investing in companies having a large market capitalization. However, there can be no assurance that the investment objective of the scheme will be realized.		
Monthend AUM (₹)*	: 220.43 Crores		
Asset Allocation	: Large Cap equity and equity related instruments* - 80% to 100% (Risk- High) Other Equity and equity related instruments - 0% to 20% (Risk- Low) Debt and Money Market Instruments - 0% to 20% (Risk- Low to Medium) Reits/Invits- 0% to 10% (Risk- Medium to High) *As defined by SEBI Circular No. SEBI / HO / IMD / DF3 / CIR / P / 2017 / 114 dated October 06, 2017 and SEBI/HO/IMD/DF3/CIR/P/2017/126 dated December 04, 2017 and as amended from time to time (currently it defines Large Cap Companies as those which are ranked from 1 to 100 based on their full market capitalization).		
Minimum Investment Amount	: ₹ 5000 and in multiples of ₹ 1 thereafter Subsequent purchases: Minimum amount of ₹ 1000 and multiples of ₹ 1 thereafter SIP: For Any date**/monthly frequency ₹ 1000 and in multiples of ₹ 1 thereafter. For quarterly frequency ₹ 2000 and in multiples of ₹ 1 thereafter STP: For Daily/Weekly/Monthly frequency ₹ 1000 and in multiples of ₹ 1 thereafter. For quarterly frequency ₹ 2000 and in multiples of ₹ 1 thereafter SWP: For monthly frequency ₹ 1000 and in multiples of ₹ 1 thereafter. For quarterly frequency ₹ 2000 and in multiples of ₹ 1 thereafter **As on date the said facility is available only in offline mode.		
Entry Load	: Nil		
Exit Load	: 1% - if redeemed/switched out within 1 year from the date of allotment. Nil – if redeemed / switched out after 1 year from the date of allotment		
Benchmark	: S&P BSE 100 TRI		
Plans / Options	: Regular Plan - Growth Regular Plan - Dividend Reinvestment Option/ Payout Option		: Direct Plan- Growth Option Direct Plan- Dividend Reinvestment Option/ Payout Option
Fund Manager	: Mr. Shridatta Bhandwalder / Mr. Krishna Sanghavi		

*Monthend AUM as on 30.08.2019

PERFORMANCE AT A GLANCE

(as on August 30, 2019)

CANARA ROBECO BLUE CHIP EQUITY FUND

Fund Manager: Mr. Shridatta Bhandwalder / Mr. Krishna Sanghavi

Period	Returns (%)			Current Value of Standard Investment of ₹ 10000		
	Scheme	S&PBSE100 TRI [#]	S&PBSESENSEX TRI [#]	Scheme	S&PBSE100 TRI [#]	S&PBSESENSEX TRI [#]
Last 1 Year	-3.97%	-5.91%	-2.25%	9603	9409	9775
Last 3 Years	8.52%	8.88%	11.01%	12780	12907	13679
Last 5 Years	8.57%	8.23%	8.39%	15094	14859	14968
Since Inception (CAGR)	10.27%	9.83%	12.76%	24180	23332	29577

The past performance may or may not be sustained in the future. Returns are based on growth NAV of Regular plan and are calculated on compounded annualized basis for a period of more than (or equal to) a year and absolute basis for a period less than a year. Inception Date: August 20, 2010. Different plans have a different expense structure. The current fund managers Mr. Shridatta Bhandwalder is managing the scheme since 5-July-16 and Mr. Krishna Sanghavi is managing the scheme since 16-October-18.

Scheme Performance - Fund Manager wise

(as on August 30, 2019)

Fund Manager: Mr. Shridatta Bhandwalder

Scheme Names	CAGR (%)							
	1 Year Return		3 Years Return		5 Years Return		Since Inception	
	Scheme	Benchmark [#]	Scheme	Benchmark [#]	Scheme	Benchmark [#]	Scheme	Benchmark [#]
CANARA ROBECO EQUITY DIVERSIFIED FUND	-5.52%	-7.22%	9.01%	8.48%	8.13%	8.74%	17.29%	15.49%
CANARA ROBECO BLUE CHIP EQUITY FUND	-3.97%	-5.91%	8.52%	8.88%	8.57%	8.23%	10.27%	9.83%
CANARA ROBECO EQUITY HYBRID FUND	-1.56%	-0.28%	7.60%	8.42%	9.73%	9.19%	10.84%	0.00%
CANARA ROBECO INFRASTRUCTURE	-12.03%	-16.56%	0.36%	0.27%	5.25%	2.06%	10.86%	-

Note:

- Mr. Shridatta Bhandwalder manages 4 open-ended schemes of Canara Robeco Mutual Fund.
- Period for which scheme's performance has been provided is computed basis last day of the month-end preceding the date of advertisement
- Different plans shall have a different expense structure. The performance details provided herein are of Regular plan - Growth Option.
- Past performance may or may not be sustained in the future.

Fund Manager: Mr. Krishna Sanghavi

Scheme Names	CAGR (%)							
	1 Year Return		3 Years Return		5 Years Return		Since Inception	
	Scheme	Benchmark [#]	Scheme	Benchmark [#]	Scheme	Benchmark [#]	Scheme	Benchmark [#]
CANARA ROBECO EQUITY DIVERSIFIED FUND	-5.52%	-7.22%	9.01%	8.48%	8.13%	8.74%	17.29%	15.49%
CANARA ROBECO BLUE CHIP EQUITY FUND	-3.97%	-5.91%	8.52%	8.88%	8.57%	8.23%	10.27%	9.83%
CANARA ROBECO EQUITY HYBRID FUND	-1.56%	-0.28%	7.60%	8.42%	9.73%	9.19%	10.84%	0.00%
CANARA ROBECO INFRASTRUCTURE	-12.03%	-16.56%	0.36%	0.27%	5.25%	2.06%	10.86%	-
CANARA ROBECO CONSUMER TRENDS FUND	-5.94%	-5.91%	9.47%	8.88%	12.94%	8.23%	14.33%	7.75%
CANARA ROBECO EMERGING EQUITIES	-13.53%	-11.96%	7.49%	7.15%	13.28%	9.72%	16.04%	N.A.
CANARA ROBECO EQUITY TAX SAVER FUND	-7.21%	-5.91%	8.49%	8.88%	8.33%	8.23%	18.41%	16.01%
CANARA ROBECO SMALL CAP FUND* (Date of Allotment – 15.02.2019)	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	-12.10%	-4.80%

Note:

- Mr. Krishna Sanghavi manages 8 open-ended schemes of Canara Robeco Mutual Fund.
- Period for which scheme's performance has been provided is computed basis last day of the month-end preceding the date of advertisement
- Different plans shall have a different expense structure. The performance details provided herein are of Regular plan - Growth Option.
- Past performance may or may not be sustained in the future.
- *The performance of Canara Robeco Small Cap fund is based on absolute returns as the tenure of the scheme is less than 1 year.

SIP RETURNS

(as on August 30, 2019)

CANARA ROBECO BLUE CHIP EQUITY FUND

Fund Manager: Mr. Shridatta Bhandwaladar / Mr. Krishna Sanghavi

	Since Inception	7 yr	5 yr	3 yr	1 yr
Total Amt invested	1090000	840000	600000	360000	120000
Market Value	1800577	1210617	736556	397792	120465
Scheme Returns	10.72%	10.27%	8.15%	6.61%	0.72%
S&P BSE 100 TRI [#]	10.55%	10.30%	8.07%	5.87%	-2.94%
S&P BSE SENSEX TRI [#]	11.08%	11.10%	9.74%	9.45%	1.56%
Inception Date	20-Aug-10				

1. Investment date is taken to be 1st of the month or subsequent day if 1st is a holiday and investment of ₹ 10000 is taken. Returns are as on 30-August-2019 and are CAGR. 2. The calculations are based on the regular growth plan NAVs. 3. NA : Not Applicable as Benchmark index data not available for the period 4. **Past performance may or may not be sustained in the future.** Scheme Benchmark[#], Additional benchmark^{##}

Mutual fund investments are subject to market risks, read all scheme related documents carefully.

Canara Robeco Mutual Fund

Investment Manager : Canara Robeco Asset Management Co. Ltd. Construction House, 4th Floor, 5, Walchand Hirachand Marg, Ballard Estate, Mumbai 400 001. Tel.: 6658 5000 Fax: 6658 5012 / 13. www.canararobeco.com Toll Free No : 1800 209 2726 CIN No : U65990MH1993PLC071003

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