

AIM TO RISE WITH THE RISING.

Get the advantage of potential leaders with **Canara Robeco Mid Cap Fund**.

CANARA ROBECO MID CAP FUND

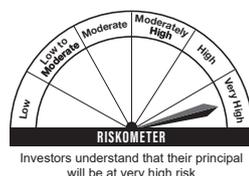
(Mid Cap Fund - An open-ended equity scheme predominantly investing in mid cap stocks)

Let your investments aim to rise on the wings of domestic growth with the emerging mid-cap leaders in the market. Give your investments the mid-cap edge. Invest today.

This product is suitable for investors who are seeking*

- Long term capital appreciation
- Investments predominantly in equity and equity related instruments of mid cap companies

*Investors should consult their financial advisors if in doubt about whether the product is suitable for them. Product labelling assigned during the NFO is based on internal assessment of the scheme characteristics or model portfolio and the same may vary post NFO when the actual investments are made.



CANARA ROBECO
Mutual Fund

WHAT - UNDERSTANDING MID CAPS

Mid Cap Companies are those companies which are ranked from 101st to 250th based on their full market capitalization with market cap ranging around ₹16,000 crs to 48,000 crs (as per the AMFI categorization issued on 30th June, 2022). These businesses exhibit key features like superior growth trajectory and lower mortality risk. Additionally, within this universe, there exists established leaders within their specialized sectors which adds to their growth potential.

WHY - INVESTMENT CASE FOR MID CAPS



Participate in the burgeoning *Domestic Growth* potential

More than three-fourth of the businesses within midcaps are dependent on domestic factors which makes them an ideal playground to participate in the domestic growth potential of the economy, well supported by sustainable growth catalysts.

Access to growing pool of *Leaders*

Midcaps boast of different types of leadership by virtue of their business specialization. These leaders, either based on revenue, volume, or profit in their respective geography for the product/services, have historically been bellwethers within their category.



Benefit from *Under-Researched* companies

Lesser number of analysts covering mid-cap stocks leaves space for re-rating for good quality businesses.

Opportunity to invest in *Emerging Themes & Sectors*

The mid-cap universe not only houses varied emerging themes which are not amply represented in other market cap categories, it also gives access to a diversified list of sectors such as chemicals, healthcare, financial market intermediaries, manufacturing/outsourced manufacturing, home building/home improvements, discretionary consumption, etc.



Gain from long term *Wealth Creators*

The characteristics mentioned above have culminated into both better earnings and stock performance for Mid Caps. Historically, mid cap space has given companies which are steady compounders that has resulted in long term wealth creation for the investors.

Provide better risk-adjusted returns with *Lower Drawdowns*

Mid cap index has historically offered stronger risk-adjusted returns over a long-term period and has only very rarely entered negative territory in rolling 3 and 5 years CAGR.



WHERE - THE CANARA ROBECO EXPERTISE:

We focus on the fundamentals of companies. We believe it is the quality of the company's business and management that creates wealth for the investors over the long term. The objective for the investment team is "to invest in robust growth-oriented businesses with competent management at reasonable valuations". The investment philosophy and objective act as a lighthouse beacon to the team providing clarity of goal.



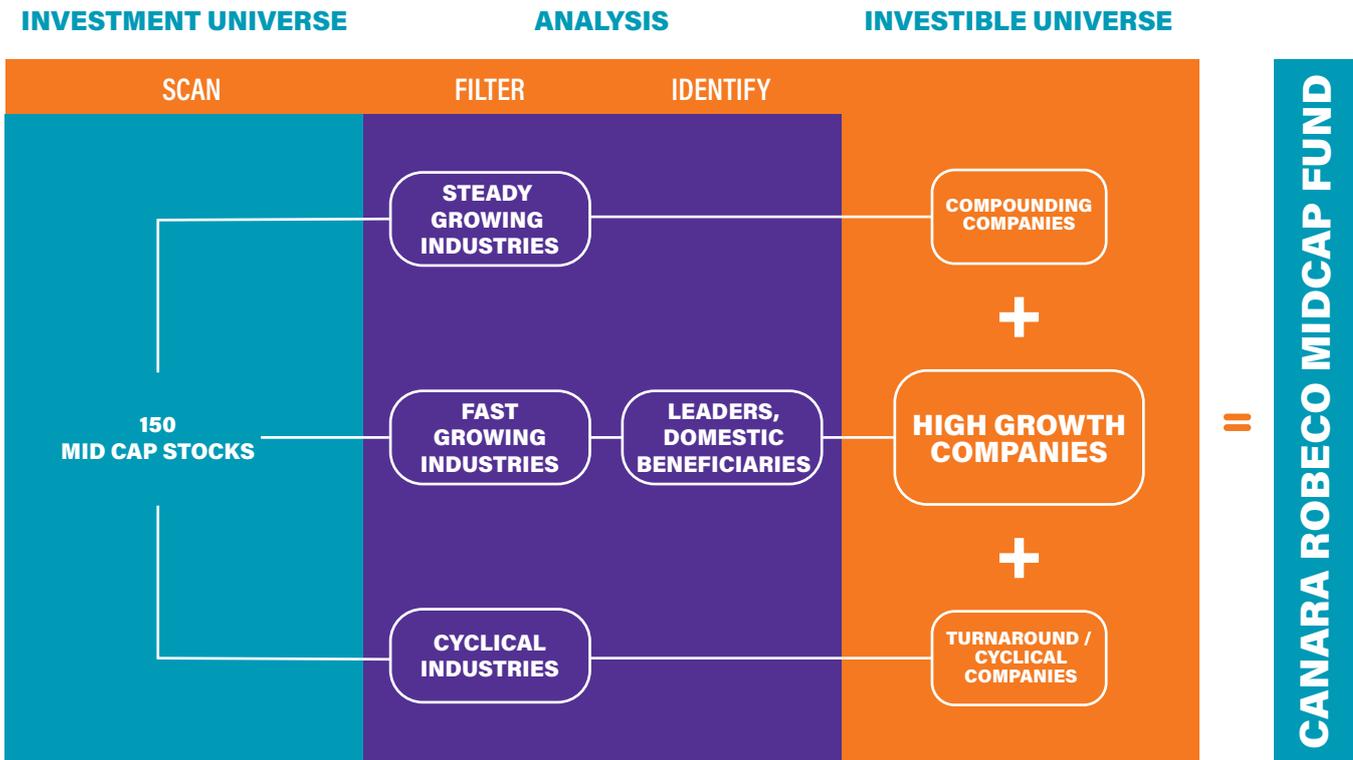
CANARA ROBECO MID CAP FUND SELECTION & PORTFOLIO CONSTRUCTION PROCESS

The Scheme, within the Midcap space, will aim to invest in companies that are at the confluence of Industry Growth, Company Growth & Management Pedigree. The Fund Manager as part of the selection process, tries to identify faster growing industries within the midcap universe and then look for companies which have shown higher growth than their peers within those industries. The Management Pedigree check on the universe acts as a lighthouse to guide towards companies which demonstrate superior capital allocation and expanded economic moats.

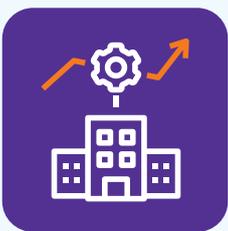
The quality of the portfolio is reflected not only from what goes in the portfolio but also what does not go into the portfolio. The exclusion criteria to the portfolio is synonymous with the overall investment approach of the team which looks to avoid companies displaying operating inefficiencies including low/no free cash flows, low return on capital over extended periods of time among others.

We at Canara Robeco believe that apart from managing investment returns, the Fund manager is also liable for risk mitigation which helps in delivering a favourable risk-adjusted performance over a sustained period of time.

Process flow of portfolio construct of Canara Robeco Mid Cap Fund:

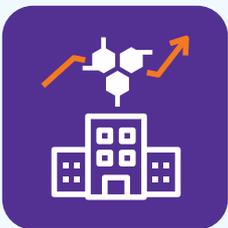


The portfolio construct process looks to bucket the investment universe of 150 stocks into 3 buckets listed below and analysing them to create investible universe as follows:



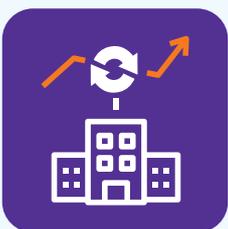
High Growth Companies:

Filter fast growing industries and from this list, identify leaders and domestic growth beneficiaries which showcase superior earnings growth. The higher growth for these companies can be a function of either market share gain, be a part of emerging sector, beneficiary of under-penetration, formalization of economy, favourable regulatory/ policy changes or industry consolidation etc.



Compounding Companies:

Filter steady growing industries which lead to finding “compounders” which exhibit characteristics such as strong franchise durability, high cash flow generation, low capital intensity and minimal financial leverage. These companies usually boast of stable earnings growth.



Turnaround / Cyclical Companies:

Filter cyclical industries and identify turnaround stories from them. These companies showcase improvement in cash flows, increase in return on capital from business turnaround or revival in industry cycle.

Note: The above-mentioned Selection & Portfolio Construction Process & Process flow of portfolio construct will be followed by Fund Manager and is subject to change based on market dynamics, economic scenarios etc. For detailed investment strategy, risk factors of the schemes please refer to SID of scheme. Source: Internal

WHEN- TIME IN MARKET THAN TIMING THE MARKET

Historical data provides enough evidence that timing the market can be extremely difficult to execute, even for the most seasoned investors. Discipline in portfolio construction has been far more successful during times of crisis than timing the market.

WHO- INVESTOR SUITABILITY

Seasoned investors who are looking to invest in *Mid Caps as a part of their Asset Allocation*



Investors with a *long-term investment horizon* of 5 years and above



Investors comfortable *with volatility* for market-beating returns over time



Investors seeking reasonable returns with high *patience levels to ride the market volatility*



FUND FACTS

Name of the Scheme	Canara Robeco Mid Cap Fund			
Type	Mid Cap Fund - An open-ended equity scheme predominantly investing in mid cap stocks			
Investment Objective	The investment objective of the Scheme is to generate capital appreciation by investing predominantly in equity and equity related instruments of mid cap companies. However, there can be no assurance that the investment objective of the scheme will be realized.			
Asset Allocation	Type of Instruments	Indicative allocations (% of total assets)		Risk Profile
		Minimum	Maximum	
	Equity and Equity-related Instruments of Midcap companies*	65%	100%	Very High
	Equity and Equity-related Instruments of companies other than Midcap companies	0%	35%	Very High
	Debt and Money Market Instruments	0%	35%	Low to Medium
	Units issued by REITs and InvITs	0%	10%	Medium to High
Plans & Options	Regular Plan & Direct Plan (a) Growth (b) Income Distribution cum capital withdrawal option: - Payout of Income Distribution cum capital withdrawal option - Reinvestment of Income Distribution cum capital withdrawal option			
Load Structure	Entry Load: N.A. Exit Load: In respect of each redemption / switch-out of units, 1% - if redeemed/switched out within 365 days from the date of allotment. Nil - if redeemed/switched out after 365 days from the date of allotment.			
Minimum Investment	₹5000 and in multiples of Re. 1 thereafter Subsequent purchases: Minimum amount of ₹1000 and multiples of Re. 1 thereafter SIP: For any date / monthly frequency ₹1000 and in multiples of Re. 1 thereafter. For quarterly frequency ₹2000 and in multiples of Re. 1 thereafter STP: For Daily/Weekly/Monthly frequency ₹1000 and in multiples of Re. 1 thereafter. For quarterly frequency ₹2000 and in multiples of Re. 1 thereafter SWP: For monthly frequency ₹1000 and in multiples of Re. 1 thereafter. For quarterly frequency ₹2000 and in multiples of Re. 1 thereafter			
Benchmark	S&P BSE 150 Mid Cap Index TRI			
Fund Manager	Mr Ajay Khandelwal and Mr. Shridatta Bhandwadar			

*As defined by SEBI Circular No. SEBI/HO/IMD/DF3/CIR/P/2017/114 dated October 06, 2017 and as amended from time to time Mid Cap Companies are those companies which are ranked from 101 to 250 based on their full market capitalization).

Note: Under normal circumstances, the asset allocation of the Scheme will be as per above table. Investors are requested to refer SID for more information on Asset Allocation.

DISCLAIMER:

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This document is for general information purposes only and should not construed as solicitation to invest in the Mutual Fund.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.